

*AMENDMENTS TO THE CLAIMS*

Please cancel, without prejudice, claims 2, 7, 9, 14, 23, 25-30, 32, 34, 37, 44, 47, 49, and 51-54; amend claims 1, 3, 10, 12, 15, 18-22, 31, 33, 36, 38, 39, 41-43, and 46; and add new claims 55-60, as indicated below in the listing of claims.

**Listing of Claims:**

1. (Currently Amended) A method for facilitating travel insurance sales on a computer system that is receiving data during a travel reservation purchase routine, the method comprising the steps of:

(A) ~~executing a memory-resident process on a travel reservation computer station for locally~~ monitoring data streams associated with at least one ~~keystroke data sequence relevant to the~~ entered in a travel reservation purchasing routine accessed through a travel reservation computer station;

(B) storing at least a portion of the data streams being monitored in a memory device of the computer system;

(B C) ~~identifying, via the memory-resident process on the travel reservation computer station,~~ a predetermined data stream in the ~~keystroke data sequence;~~

(C D) in response to identifying the predetermined data stream, executing a travel insurance purchase routine, including:

launching a window offering an option to purchase travel insurance,

after receiving an indication of acceptance to purchase travel insurance,

automatically launching at least one form with travel insurance data fields ~~that are to be completed related to travel insurance;~~ and populating at least a portion of the travel insurance data fields with data from the stored data streams previously entered during the travel reservation purchase routine; ~~and~~

(D E) ~~outputting a travel insurance policy at the travel reservation computer station.~~

Claim 2 (Cancelled).

3. (Currently Amended) The method as recited in claim 2, wherein the ~~keystroke~~ data sequence is text data related to a legacy mainframe computer system.

4. (Original) The method as recited in claim 3, wherein the computer system includes a processor, a data entry device, and an interface between the entry device and the processor, wherein step (A) further comprises monitoring the interface.

5. (Original) The method as recited in claim 3, wherein the computer system comprises at least one of a Global Distribution System and a Computer Reservation System.

6. (Previously Presented) The method as recited in claim 5, wherein data streams further comprise Passenger Name Record (PNR) data.

Claim 7 (Cancelled).

8. (Original) The method as recited in claim 1, wherein the predetermined data stream indicates a likelihood that a travel reservation will be finalized.

Claim 9 (Cancelled).

10. (Currently Amended) The method as recited in claim 1, wherein step (C ~~D~~) includes generating the form locally at the travel reservation computer station.

11. (Original) The method as recited in claim 10, further comprising establishing a connection with a web server over the Internet, and forwarding data related to the travel insurance purchase routine to the web server.

12. (Currently Amended) The method as recited in claim 1, wherein step (C ~~D~~) includes establishing a connection with a web server over the Internet, and generating the form remotely at the web server.

13. (Original) The method as recited in claim 12, further comprising forwarding information related to the travel insurance purchase routine to the web server.

Claim 14 (Cancelled).

15. (Currently Amended) The method as recited in claim 14 1, ~~wherein step~~ further comprising:

(E) ~~includes~~ populating data entered during the travel insurance purchase routine into the travel reservation purchase routine.

16. (Original) The method as recited in claim 15, wherein the populated data includes accounting information.

17. (Original) The method as recited in claim 16, wherein the data populated into the travel reservation purchase routine includes information related to travel insurance purchased.

18. (Currently Amended) The method as recited in claim 1, wherein step (G D) further comprises populating data fields with information regarding at least one of 1) an identity of one of the purchasers and 2) details related to the travel reservation.

19. (Currently Amended) The method as recited in claim 1, wherein step (G D) further comprises the step of offering multiple insurance products to select from to purchase.

20. (Currently Amended) The method as recited in claim 1, wherein step (G D) further comprises providing an option to ~~accept or~~ decline travel insurance.

21. (Currently Amended) The method as recited in claim 20, further comprising the step of generating a database including a summary of information entered during step (G D).

22. (Currently Amended) The method as recited in claim 21, wherein at least one of steps A-D ~~are~~ is performed by a travel agency, wherein the database includes a summary of information related to the travel agency.

Claims 23-30 (Cancelled).

31. (Currently Amended) A computer readable medium having stored thereon computer executable instructions for facilitating travel insurance sales in parallel with a ~~travel reservation purchase routine~~ GDS system for booking a travel reservation for a traveler, the instructions ~~comprising~~, when executed by a computer, cause the computer to perform the steps of:

- 1) ~~locally monitoring input data streams associated with at least one~~  
~~keystroke data sequence relevant to the travel reservation purchasing routine entered in~~  
~~the GDS system for booking a travel reservation;~~  
storing at least a portion of the input data streams in memory, the stored input data streams including a set of data used to complete a plurality of data fields in a travel insurance purchase routine;
- 2) ~~identifying a predetermined portion of the input data stream in the~~  
~~keystroke data sequence that signifies a predetermined point in a travel reservation~~  
~~booking process;~~
- 3) ~~in response to identifying the predetermined portion of the input data~~  
~~stream, launching a reminder graphic visible in a display to offer the traveler an option to~~  
~~purchase travel insurance; and~~  
in response to receiving an indication the traveler accepts the offer to purchase travel insurance, executing a travel insurance purchase routine that A) automatically launches at least one form with data fields that are to be completed related corresponding to a set of data used to purchasing purchase travel insurance; and B) populates at least a portion of the data fields with data previously entered during the travel reservation purchase routine from the stored input data streams; and
- 4) ~~providing a travel insurance policy via a travel reservation computer~~  
~~station.~~

Claim 32 (Cancelled).

33. (Currently Amended) The computer readable medium as recited in claim 32, wherein the ~~keystroke data sequence is~~ predetermined portion of the input data stream comprises text data related to a legacy mainframe computer system.

Claims 34-35 (cancelled).

36. (Currently Amended) The computer readable medium as recited in claim 31, wherein input data streams further comprise Passenger Name Record (PNR) data.

Claim 37 (Cancelled).

38. (Currently Amended) The computer readable medium as recited in claim 31, wherein the predetermined portion of the input data stream indicates a likelihood that a travel reservation will be finalized.

39. (Currently Amended) The computer readable medium as recited in claim 31, wherein the instructions further ~~comprise launching~~ comprising instructions to launch a window offering an option to purchase travel insurance.

40. (Previously Presented) The computer readable medium as recited in claim 31, wherein the form is generated locally at the travel reservation computer station.

41. (Currently Amended) The computer readable medium as recited in claim 40, wherein the instructions further ~~comprise establishing~~ comprising instructions to establish a connection with a web server over the Internet, and ~~forwarding~~ forward data related to the travel insurance purchase routine to the web server.

42. (Currently Amended) The computer readable medium as recited in claim 31, wherein the instructions further ~~comprise establishing~~ comprising instructions to establish a connection with a web server over the Internet, and ~~generating~~ generate the form remotely at the web server.

43. (Currently Amended) The computer readable medium as recited in claim 42, ~~wherein the instructions further comprise forwarding~~ comprising instructions to forward information related to the travel insurance purchase routine to the web server.

Claim 44 (Cancelled).

45. (Previously Presented) The computer readable medium as recited in claim 44, wherein data entered during the travel insurance purchase routine is populated into the travel reservation purchase routine.

46. (Currently Amended) The computer readable medium as recited in claim 31, ~~wherein the instructions further comprise populating~~ comprising instructions to populate data fields with information regarding at least one of 1) an identity of one of the purchasers and 2) details pertaining to the travel reservation.

Claims 47-54 (Cancelled).

55. (New) A method for facilitating travel insurance sales to a traveler booking a travel reservation, the method comprising the steps of:

- using a travel reservation processor to execute a computer readable medium bearing instructions for a travel reservation booking routine; and

- using the travel reservation processor to execute a computer readable medium bearing instructions for monitoring data entered in the travel reservation booking routine, the instructions causing the computer to perform the steps of:

- monitoring travel reservation data entered into the travel reservation booking routine,

- identifying a predetermined data stream in the travel reservation data being monitored,

- in response to identifying the predetermined data stream, launching a graphic visible in a display, the graphic adapted to remind to offer the traveler an option to purchase travel insurance,

- in response to receiving an indication the traveler accepts the offer to purchase travel insurance, launching at least one form with travel insurance data fields corresponding to a set of travel insurance data used to purchase travel insurance, and

- in response to receiving an indication that the option to purchase travel insurance is declined, generating a graphical notice on a travel itinerary for the travel reservation generated by the travel reservation booking routine, the graphical notice adapted to indicate that the traveler has been offered and has declined travel insurance.

56. (New) The method as recited in claim 55, wherein the notice includes contact information for at least one insurance provider.

57. (New) The method as recited in claim 55, wherein the computer readable medium bearing instructions for monitoring data entered in the travel reservation booking routine further includes instructions to forward data over the Internet to a web server of a travel insurance provider, the data comprising information related to the declined travel insurance.

58. (New) The method as recited in claim 55, wherein the predetermined data stream in the travel reservation data being monitored signifies a particular point in the travel reservation booking routine.

59. (New) The method as recited in claim 58, wherein the particular point in the travel reservation booking routine is a point at which the traveler is ready to complete the travel sale.

60. (New) The method as recited in claim 55, wherein the computer readable medium bearing instructions for monitoring data entered in the travel reservation booking routine further includes instructions to store at least a portion of the travel reservation data being monitored in a memory device, and to populate at least a portion of the travel insurance data fields with data from the stored travel reservation data.